



DALLAS TEXAS
COTTON
BOWL
COATING SOLUTIONS



The Cotton Bowl has served as the stage for gridiron battles between collegiate rivals, NFL & AFL franchises, as well as a showcase for professional soccer. Opened in 1932, the Cotton Bowl Stadium in Dallas has been an iconic structure in both Texas sports and popular culture.

Artists from Elvis Presley to Aerosmith have played to adoring crowds at the stadium. The Dallas landmark has been featured on television shows such as Dallas and Friday Night Lights.

Maintaining the appearance and durability of any facility exposed to the central Texas weather is a challenge and the existing concrete slabs in the Cotton Bowl were in poor shape.

High-traffic zones like the corridors and locker rooms required protection from more-than-standard pedestrian use. Service vehicles, carts and even vehicular traffic are common when preparing for events at the Cotton Bowl. Additionally, access trenches for updating the utility infrastructure were cut in existing concrete creating visible transitions in the substrate. The owners required a clean surface without visible transitions or telegraphing.

Special consideration was required in the concession areas to allow for safe and clean food preparation and the press box flooring was limited to standard pedestrian traffic.

At NEOGARD®, our broad line of flooring and waterproofing systems are the result of over 40 years of knowledge in protecting concrete floors, and as a local Dallas company, we took pride in providing the solutions for the Cotton Bowl's needs.

DALLAS TEXAS COTTON BOWL COATING SOLUTIONS



“This used to be spoiled concrete, black, it looked terrible.”

Quote from Roland Rainey,
General Manager of the Cotton Bowl,
in *Dallas Morning News*
September 25, 2013

The TrafficTuff system was installed on both the east and west corridors and NeoThane installed in the concession areas. Work was completed during the summer of 2013. The work was part of a \$25 million facelift to the facility that annually hosts the Red River Shootout between the University of Texas and the University of Oklahoma.

Mobile Enterprises prepped the surface by means of shot blast and then installed the TrafficTuff system.

GENERAL CONTRACTOR

Balfour Beatty

APPLICATOR

Mobile Enterprises

CONCESSION STANDS

System: NeoThane Texture
Primer: 70700/70701
penetrating primer
Base: 70714/70715 epoxy
Aggregate: 12/20

CORRIDORS

System: TrafficTuff
Primer: 70700/70701
penetrating primer
Basecoat: 70714/70715 epoxy
Topcoat: 70805 CRU
Aggregate: 12/20

APPLICATOR

KEMCO

PRESS BOX

System: Peda-Gard® Tan
Primer: 7760/7761
Basecoat: 70410
Topcoat: 7435
Aggregate: 16/30

LOCKER ROOMS

System: TrafficTuff
Primer: 70700/70701
penetrating primer
Basecoat: 70714/70715 epoxy
Topcoat: 70805 CRU
Aggregate: 12/20

TOTAL SQUARE FOOT

52,000 sf



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